



## Cross X Platform (CXP) Announces Addition of PeopleShare, Inc. to CXP Portfolio

*Fastest Growing Philadelphia Staffing Firm Joins CXP Portfolio, Leveraging the Shared Services Platform*

**AUDUBON, PA**, August 13, 2012 – Cross X Platform (CXP), an innovative services company with a business model created to increase professional services firms' capacity to scale and deliver sustainable client results, jointly announced today that [PeopleShare, Inc.](#), a Philadelphia based staffing firm, has joined [CXP](#) as its third [portfolio company](#).

Headquartered in King of Prussia, PA, with nine regional offices throughout the Mid-Atlantic region, [PeopleShare](#) is a provider of temporary, temp-to-hire, contract, and direct hire staffing in the clerical, administration, finance & accounting, customer service and light industrial sectors. PeopleShare works directly with employers to help them attract and retain top talent. PeopleShare is led by co-founders [Ryan Clark](#) and [David Donald](#).

"We are excited to become a part of the CXP family. This partnership provides us with the business advisory support we need to sustain long-term success in our industry," said PeopleShare co-founder, David Donald.

Since 2005, PeopleShare has grown to become the 12<sup>th</sup> fastest growing business in the U.S. and one of the largest staffing companies in the Mid-Atlantic region by doing one thing: making the effort to understand clients' needs. Their years of experience and industry insight help them recruit the most talented people in the market and successfully match them with the area's top companies.

"We are very pleased to have PeopleShare as a CXP partner. Ryan and David have built a company and a culture centered on taking care of clients. Their desire to be the best in the staffing space is only matched by their unwillingness to fail," said [Terry Williams](#), serial entrepreneur, co-founder, and CEO of CXP. With over 30 years experience in the human capital industry and building successful businesses, Terry and his CXP team are committed to helping PeopleShare launch into its next phase of growth.

### About PeopleShare

Established in January of 2005, the founders of PeopleShare had a vision to be different from any other staffing company. All staffing companies, screen, interview and test their candidates, but few provide real value. PeopleShare's value to their customers is to "provide great people to great companies." It is *how* they provide great people that makes them different. As a team, their collective years of experience in both small and larger staffing companies have given them a unique advantage. PeopleShare is ranked as the 12th fastest growing staffing company in the country and the 5th fastest growing firm that specializes in clerical and light industrial. To learn more about PeopleShare, please visit <http://www.peopleshareworks.com>.

### About Cross X Platform

Cross X Platform (CXP) sharply accelerates professional services firms' capacity to scale and deliver sustainable results that business leaders expect. Top-tier services firms in the CXP portfolio leverage our shared services platform – including collaborative sales and recruiting engines, efficient back-office support, executive leadership and capital – to improve business performance and accelerate business. And with CXP managing most non-core business functions, our portfolio companies are in a superior position to improve client delivery outcomes and time-to-market advantages across mid-to-large organizations and Fortune 500 companies. The company is headquartered in Audubon, Pennsylvania. To learn more about Cross X Platform, please visit <http://www.crossxplatform.com>.

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